

27th Nordic Congress of Gerontology  
Stockholm, JUNE 12-14, 2024

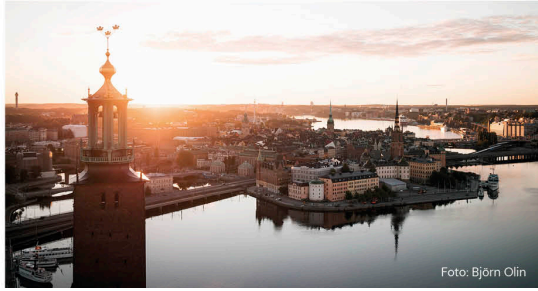
## Sponsor offers 27NKG – June 12-14, 2024

### Platinum Sponsor – SEK 160.000 (*max. 3*)

- 12 sqm exhibition space – possibility to choose space before other sponsors (lottery between Platinum Sponsors)
- 40-minute lunch symposium. The program of the symposium is organized by the sponsor, including title and faculty, but is subject to approval by LOC before Feb 1st, 2024
- Acknowledgement at the congress opening and on the projection backdrop
- Acknowledgement in the congress program
- One-page advertisement or company presentation, in full colour, included in the congress program\*
- Company logo on the congress website – start page – with link to presentation and homepage
- Company logo in conference app with link to homepage
- Company logo on the delegate's name badges
- Offer to supply lanyards for the delegate's name badges\*\*
- Offer to supply two roll ups in the registration area
- Offer to supply 3 inserts (A4 size) in the congress kit to be handed to delegates upon arrival
- Access to list of participants, including email and address (sent by email once before the congress)
- 6 complimentary registrations (including lunch and coffee)

### Gold Sponsor – SEK 90.000

- 8 sqm exhibition space – possibility to choose space after Platinum Sponsors but before Silver Sponsors (lottery between Gold Sponsors)
- Acknowledgement at the congress opening and on the projection backdrop
- Acknowledgement in the congress program
- One-page advertisement or company presentation, in full colour, included in the congress program\*
- Company logo on the congress website with link to presentation and homepage
- Company logo in conference app with link to presentation and homepage
- Offer to supply one roll up in the registration area
- Offer to supply 2 (A4 size) inserts in the congress kit to be handed to delegates upon arrival
- 4 complimentary registrations (including lunch and coffee)



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## Silver Sponsor – SEK 50.000

- 6 sqm exhibition space
- Acknowledgement at the congress opening and on the projection backdrop
- Acknowledgement in the congress program
- Half a page advertisement or company presentation, in full colour, included in the congress program\*
- Company logo on the congress website with link to presentation and homepage
- Company logo in conference app with link to presentation and homepage
- Offer to supply one (A4 size) insert in the congress kit to be handed to delegates upon arrival
- 2 complimentary registrations (including lunch and coffee)

\* The sponsor supplies a print-ready advertisement. Decision on printed paperback program will be taken in due course. If not printed, it is possible to hand out flyers in connection with the registration.

\*\*Cost for production of lanyards to be covered by the sponsor. If three Platinum Sponsors, each sponsor will supply lanyards for 1/3 of the participants.

## Non-profit organisations - Exhibition area – SEK 13.000

- 6 sqm exhibition space
- Company logo on the congress website with link to presentation and homepage
- Company logo in conference app with link to presentation and homepage

## Advertisement in the congress program and app

One page, full colour – SEK 16.000

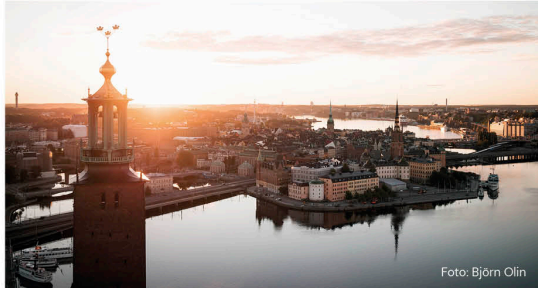
Half a page, full colour – SEK 10.000

All prices are excl. VAT.

## Other Sponsor offers

Please let us know by email or phone (contact details below) if you would be interested in other sponsorship opportunities.





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## How to reserve your Sponsorship

Please register here: <https://registration.invajo.com/1ee45a35-25ee-6e1e-bd3b-020211776702>

## Cancellation rules

Cancellation must be done in writing to [NKG2024@akademikonferens.se](mailto:NKG2024@akademikonferens.se)

A cancellation fee of 10% of the booking order, will be charged for cancellations made by 8 December, 2023 at the latest. Cancellations from 9 December, 2023 to 8 March, 2024 at the latest, will be charged 50% of the booking order. For cancellations from 9 March, 2024, no refunds will be made.

## Contact information

If you would like more information please visit [NKG2024.se](http://NKG2024.se) or contact:

Congress Secretariat Email: [NKG2024@akademikonferens.se](mailto:NKG2024@akademikonferens.se) Phone: +46 18 67 15 76

Congress Coordinator, Isabelle von Saenger, Email: [isabelle.vonsaenger@ki.se](mailto:isabelle.vonsaenger@ki.se)