

27th Nordic Congress of Gerontology
Stockholm, JUNE 12–14, 2024

Sponsor offers 27NKG – June 12-14, 2024

Platinum Sponsor – SEK 160.000 (*max. 3*)

- 12 sqm exhibition space – possibility to choose space before other sponsors (lottery between Platinum Sponsors)
- 40-minute lunch symposium. The program of the symposium is organized by the sponsor, including title and faculty, but is subject to approval by LOC before Feb 1st, 2024
- Participate as guests (2 persons) at VIP lunch at the Faculty Club Svarta Räfven with selected researchers and representatives from Karolinska Institutet management (day to be decided)
- Acknowledgement at the congress opening and on the projection backdrop
- Acknowledgement in the congress program
- One-page advertisement or company presentation, in full colour, included in the congress program*
- Company logo on the congress website – start page – with link to presentation and homepage
- Company logo in conference app with link to homepage
- Company logo on the delegate's name badges
- Offer to supply lanyards for the delegate's name badges**
- Offer to supply two roll ups in the registration area
- Offer to supply 3 inserts (A4 size) in the congress kit to be handed to delegates upon arrival
- Access to list of participants, including email and address (sent by email once before the congress)
- 6 complimentary registrations (including lunch and coffee)

Gold Sponsor – SEK 90.000

- 8 sqm exhibition space – possibility to choose space after Platinum Sponsors but before Silver Sponsors (lottery between Gold Sponsors)
- Acknowledgement at the congress opening and on the projection backdrop
- Acknowledgement in the congress program
- One-page advertisement or company presentation, in full colour, included in the congress program*
- Company logo on the congress website with link to presentation and homepage
- Company logo in conference app with link to presentation and homepage
- Offer to supply one roll up in the registration area
- Offer to supply 2 (A4 size) inserts in the congress kit to be handed to delegates upon arrival
- 4 complimentary registrations (including lunch and coffee)

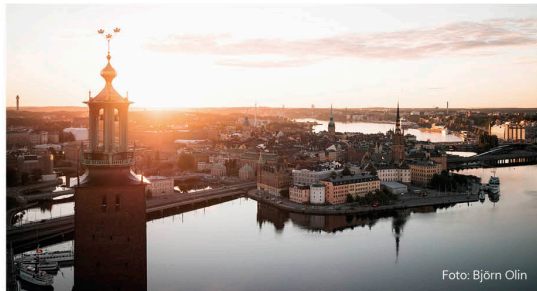


Foto: Björn Olin



www.nkg2024.se

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Silver Sponsor – SEK 50.000

- 6 sqm exhibition space
- Acknowledgement at the congress opening and on the projection backdrop
- Acknowledgement in the congress program
- Half a page advertisement or company presentation, in full colour, included in the congress program*
- Company logo on the congress website with link to presentation and homepage
- Company logo in conference app with link to presentation and homepage
- Offer to supply one (A4 size) insert in the congress kit to be handed to delegates upon arrival
- 2 complimentary registrations (including lunch and coffee)

** The sponsor supplies a print-ready advertisement. Decision on printed paperback program will be taken in due course. If not printed, it is possible to hand out flyers in connection with the registration.*

***Cost for production of lanyards to be covered by the sponsor. If three Platinum Sponsors, each sponsor will supply lanyards for 1/3 of the participants.*

Advertisement in the congress program and app

One page, full colour – SEK 16.000

Half a page, full colour – SEK 10.000

All prices are excl. VAT.

Other Sponsor offers

Please let us know by email or phone (contact details below) if you would be interested in other sponsorship opportunities.

How to reserve your Sponsorship

Please contact the Congress Secretariat NKG2024@akademikonferens.se

Cancellation rules

Cancellation must be done in writing to NKG2024@akademikonferens.se

A cancellation fee of 10% of the booking order, will be charged for cancellations made by 12 October, 2023 at the latest. Cancellations from 13 October, 2023 to 12 January, 2024 at the latest, will be charged 50% of the booking order. For cancellations from 13 January, 2024, no refunds will be made.

Contact information

If you would like more information please visit NKG2024.se or contact:

Congress Secretariat Email: NKG2024@akademikonferens.se Phone: +46 18 67 15 76

Congress Coordinator, Isabelle von Saenger, Email: isabelle.vonsaenger@ki.se

